



HAMERSLEY ROVERS
SOCCER CLUB INC.

SEASON 2010 SPONSORSHIP PACKAGE

Our Commitment to our Sponsors

Our business sponsors are integral members of the Hamersley Rovers family.
We appreciate the importance of promoting our sponsors' businesses to
recognise the significant contribution they make to our club.

We invite you to join our ever growing family...





HAMERSLEY ROVERS

SOCCER CLUB INC.

Our Values

Hamersley Rovers Soccer Club is a multi-cultural club. We encourage respect and equal opportunity for all our members. We value the excellent reputation our club has, both through successes on the field, governance, and in the way we conduct ourselves when dealing with our stakeholders.

We recognise that our club plays an important part in the community. We are your second family; a place for social interaction, for getting involved, for health and fitness, for all. Our business sponsors are integral members of our family too. We appreciate the importance of promoting our sponsors' businesses to recognise the significant contribution they make to our club.

And finally, success to us means providing the facilities to maximise participation, encourage development and improvement, and ultimately, on-field success.



Our Vision

To promote football within the community and support the highest level of development of players to achieve success over the life of each member.



HAMERSLEY ROVERS

SOCCER CLUB INC.

Our History

Inauguration

Early in 1981, a group of interested parents negotiated with the local council in an effort to form a soccer club that could be based at Carine Open Space and provide the children in the area with a chance to play the 'World's Greatest Game'. These parents were ably led by Pat and Fred Zammitt and Ian Sycamore.

So, Hamersley Rovers Soccer Club was established in 1981. Fred Zammitt was installed as the founder President. The club's main aim was to 'promote the best interests of soccer'.



Humble Beginnings

In its inaugural year the club fielded only four junior teams and quite often failed to win any games at all. However, from very humble beginnings and from quite primitive facilities, over the following decade, through the hard work and dedication of our members, the club was transformed into a major force in the northern suburbs.

A senior team was formed in 1983 by a few dads whose sons played in the juniors. They were placed in the white league - of the newly formed Soccer Association PASSA. By 1985 a second social team had been entered and by 1986 H.R.S.C. was in the top five teams in the 1st PASSA Division.

The amalgamation of PASSA and the West Australian Amateur Soccer Association in 1987 found H.R.S.C in the Premier League of WAASSA, which then placed us as one of the top 12 amateur teams in Western Australia. Our reserve side was also formed in compliance with League rules.



HAMERSLEY ROVERS

SOCCER CLUB INC.

Our History (cont.)

Amateur Premier League Champions - The Hat-Trick

Under the stewardship of former Perth Glory assistant coach Micky Brennan, H.R.S.C. reached the pinnacle of amateur soccer in Western Australia by winning three consecutive Amateur Premier League titles from 2001 to 2003.

It was during this era that the Amateur Reserve side twice made the Amateur Reserve Cup final, but lost both times to Fremantle United and Kwinana United respectively.

Amateur Cup Winners

Continuing where Micky Brennan left off, player-coach Kevin Clifford led the amateur team to further silverware in 2007. His youthful side finished fourth in the Amateur Premier League and made it to the Amateur Cup final. On Sunday 30th September, in front of a crowd of over 500 at Litis Stadium, Hamersley Rovers defeated Fremantle United 2-0.



State Cup Semi-Finalists

The following year (2008), Hamersley Rovers were invited to take part in the State Cup. We flew the amateur flag all the way to the semi-finals defeating two State League teams on the way before eventually going down to Sorrento FC 1-0. The side also finished runners-up in the Amateur Premier League, and the reserves won the Reserve Cup.

Ladies

2009 was the inaugural year of our ladies team. Female participation in our sport is growing rapidly and our ladies team has been a real success, and we aim to build on this in 2010.



HAMERSLEY ROVERS

SOCCER CLUB INC.

Benefits of Sponsorship

Premier Sponsor - \$2,500

Our amateur side has a pedigree in amateur soccer in Western Australia having won the Amateur Premier League three years running from 2001 to 2003. We also won the Amateur Cup in 2007 and flew the amateur flag all the way to the semi-finals of the State Cup in 2008.

As our **Premier Sponsor**, your business will receive significant recognition:

- Advertising (typically your logo) on amateur player shirts (home strips).
- Prime advertising on the Hamersley Rovers web site (www.hamersleyrovers.com.au).
- Recognition in our weekly newsletter the Hamersley Humbug.
- Signage in our clubrooms.
- Acknowledgement at all our social events.
- Two free club shirts and two guest tickets to our end of season function.

Team Sponsor - \$1,000

We pride ourselves as being a club for everyone. In addition to our reserves team that support our amateur team, we also have five social teams, a masters team, and a ladies team.

As a **Team Sponsor**, your business will receive significant recognition:

- Advertising (your logo) on player shirts (home strips) of your team of choice.
- Recognition on the Hamersley Rovers web site (www.hamersleyrovers.com.au).
- Recognition in our weekly newsletter the Hamersley Humbug.
- Acknowledgement at all our social events.
- Free club shirt.
- One guest ticket to our end of season function.



HAMERSLEY ROVERS

SOCCER CLUB INC.

Benefits of Sponsorship (cont.)

General Sponsor - \$500

As a general sponsor, your investment supports us in providing equipment and facilities for all our members so we can continue to realise our vision of promoting football as a sport for everyone within our community.

As a **General Sponsor**, your business will receive significant recognition:

- Recognition on the Hamersley Rovers web site (www.hamersleyrovers.com.au).
- Recognition in our weekly newsletter the Hamersley Humbug.
- Free club shirt.
- Invitation to our end of season function.

Alternatives

If you have an alternative type of sponsorship in mind, that's fine too. Please contact our Club President for further details.

We will ensure that your contribution is recognised at Hamersley Rovers and we can tailor your business' exposure to satisfy your needs. Our newsletter has a weekly readership of approximately 100, and our web site receives in excess of 50 hits per day.

To join our ever growing family, please complete the Sponsor Application form or contact our Club President for further details.



HAMERSLEY ROVERS
SOCCER CLUB INC.

Sponsorship Application Form

Company Name: _____

Company Billing Address: _____

_____ State: _____ Postcode: _____

Company Phone No: _____

Company e-mail: _____

Contact Person's Name: _____

Position: _____

Contact Phone No: _____

Chosen Sponsorship Package(s)

Premier \$2,500

Team \$1,000

If you have a preferred team, please state: _____

General \$500

Signature: _____ Date: ___ / ___ / ___

Contact Us

Hamersley Rovers Soccer Club (ABN 34 377 421 465)

Postal Address

PO Box 208, Greenwood WA 6024

Email

admin@hamersleyrovers.com.au

Website

www.hamersleyrovers.com.au

Club President

Mr. John Markham (m: 0411 227 245 w: 08 9475 4190)